



Research Internship Description | Spring 2022

Future of Food Institute is an ambitious market research and insights agency, founded in 2018. We specialise in consumer behavior in the area of sustainable food.

Our mission:

We help sustainable food companies to innovate faster and communicate with more impact. We do this by offering accessible and crystal clear consumer insights.

In collaboration with other impact-driven food-chain organisations we enable and seduce consumers to make more sustainable food choices.

We are looking to expand our team with a Research Intern. In this role, you will be supporting our team across multiple client projects as well as our own initiatives.

Within this internship you conduct your own research, with our help and guidance. Together we will determine a relevant subject in the field of consumer behaviour and sustainable food, as well as the most suitable methodology. Once the research is completed, we will publish the results and make them available to interested parties in the food chain, for example in the form of blogs, white papers, webinars, etc.

Every day will be different, and each will bring opportunities for you to experience market research across its lifecycle; planning and strategizing, conducting interviews with consumers, analysing (quantitative and qualitative) data, writing-up the results and report.

Who you are:

You want to contribute to our mission to empower consumers to make food choices that are good for them as well as the planet. You take initiative and can work independently, are result-oriented and pragmatic. Most importantly, you are an enthusiastic colleague, keen to make the most of this learning experience.

- You have recently completed, or are currently enrolled in, a Bachelor (HBO or WO) or Master program in (Applied) Psychology, Behavioural Economics, (Food & Agri-)Business, Food Innovation, or similar.
- You have an affinity for sustainable, innovative and/or healthy food, support our mission and want to contribute to it.
- You have hands-on experience with “people-research”,
- You are fluent in Dutch, spoken and written,
- You have a good command of the English language, spoken and written,
- Some experience with SPSS, Excel, and programming questionnaires is a plus but not an absolute necessity

What we have to offer:

- An ambitious, mission-driven company
- Supervision by highly experienced consumer researchers
- Experience in a fast-paced start-up environment - you'll be exposed to every aspect of the business
- Our own research facilities, including our own consumer panel
- Working for start-ups as well as large organizations
- A wide range of activities and responsibilities
- An appropriate internship fee
- You will work from our office in The Hague, in the vibrant co-working space The Hague Tech (next to train station Laan Van NOI), remotely, or a hybrid of the two.

Why we love working here (and you will too):

- **We work with game changers:** We love to work with organisations that are doing something meaningful for people and the planet.
- **Small team:** Learn from folks with experience, while reaping all the cultural benefits of a small, growing team.
- **Balance of autonomy and mentorship:** You will have space to learn by doing. That does not mean you are in this alone, we will support you and guide you in your learning process.
- **Analytical but with a creative flair:** We work on our clients' challenges with a blend of analytical precision and creativity.

Sound good?

We are curious to know why you want to do an internship at Future of Food Institute. Tell us briefly what you can offer us and how you can make a difference. Please send this motivation (Dutch or English) together with your CV to durk@futureoffood.institute with the subject line "Internship Application".

Hopefully we can start working together soon!

