

## PRIVACY STATEMENT

Future of Food Institute

Last updated: October 6th 2021

This is the Privacy Statement of Future of Food Institute. (hereinafter: 'FoFI', 'we', 'us' or 'our'). This statement explains how we deal with personal information that is obtained via our platform available at «Foodeurope.cmnty.com» (hereinafter: 'Platform'). We respect the privacy of our users and ensure that any personal information we receive will be protected and treated confidentially.

### COLLECTION AND USE OF PERSONAL DATA

If you subscribe at our Platform, you will provide us with certain personal information that can be used to identify you, such as: email address, personal photo (optional), first name, last name (optional).

We use this information to provide you with information about what is happening on the Platform or with other members on the Platform.

Some parts of this information are considered to be sensitive personal data. This information is only collected by us with your explicit consent.

We may also use anonymized or pseudonymized information for analysis purposes. Anonymization means it will no longer be able to identify you based on the information we use for our analysis.

### INFORMATION DISCLOSURE

We will not provide your personal information to other users or third parties except as described below:

The data you provide is processed by CMNTY Corporation as the provider of this Platform.

#### Information disclosed for our protection and the protection of others

We may cooperate with government and law enforcement officials or private parties to enforce and comply with applicable laws and regulations. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate: (i) to respond to claims, legal process (including subpoenas); (ii) to protect our (intellectual) property, rights and safety and the property, rights and safety of a third party or the public in general; and (iii) to stop any activity that we consider illegal, unethical or legally actionable activity.

#### Information disclosed and potential business transfers

Information that we collect from you as a user, including personal information, is considered to be a business asset and will be treated accordingly.

## **USER RIGHTS (Inspection, Correction, Resistance and Removal)**

You have the right to request us free of charge, rectification and erasure of your personal data by sending an e-mail to [eva@futureoffood.institute](mailto:eva@futureoffood.institute). This same email address can also be used to object to the processing of your personal data. When you send us such a request we may, as a security measure, request you to send a copy of your identity document, whereupon your BSN number is made illegible.

Apart from the above, you can always get an overview of your own personal details and personal settings and adjust them if necessary by logging in and adjusting your account settings.

If we fail to comply with one of the aforementioned requests, you have the right to file a complaint with the Dutch Data Protection Authority or lodge an appeal with the court.

You have the right to obtain the personal data you have provided to us, in a structured, current and machine-readable form, if you would wish to transfer them to another party.

### **INTERNATIONAL DATA TRANSFER**

The information Google collects (see section COOKIES AND GOOGLE ANALYTICS) anonymised as much as possible. The information is transferred to and stored by Google on servers in the United States. Google states that the SafeHarbor principles it follows are in line with the SafeHarbor program of the US Department of Commerce.

### **RETENTION PERIOD**

We will retain your personal information for the period necessary to fulfil the purposes outlined in this Privacy Statement unless a longer retention period is required or permitted by law.

### **SECURITY MEASURES**

We take reasonable administrative, physical and electronic measures designed to protect the information that we collect from or about you (including your personal and organization information) from unauthorized access, use or disclosure.

Please be aware that the security of your personal and organizational information also depends on the protection of your account. Do not disclose your website login credentials to unauthorized people. Also, be sure to sign off when finished using a shared computer.

### **COOKIES AND GOOGLE ANALYTICS**

This Platform makes use of cookies. A cookie is a small text file that is stored on your computer, tablet or phone via your browser. The cookies we use are necessary for the technical operation of our Platform, to give you a better experience of our Platform and ensure faster and easier use of our Platform.

We have implemented the following Google cookies:

- Google Display Network Impression Reporting
- Demographics and Interests Reporting
- DoubleClick DART Cookies

Google, as a third-party vendor, uses cookies to serve ads on our Platform. Google's cookies enable it to serve ads to users based on previous visits to our Platform and other sites on the Internet.

You may opt-out of the use of DART cookies by visiting the Google Ad and Content Network privacy statement. Other cookie settings can be regulated in your browser. However, the exact procedure differs per browser. We recommend that you follow the instructions and/or use the help function of your browser to change the desired cookie settings. Please note that in some cases you may not be able to use all functions of our Platform, when using more strict cookie settings.

We honor 'do not track' signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

#### HYPERLINKS OF THIRD PARTIES

This Platform may contain links to third party websites. This Privacy and Cookie Statement does not apply to websites of third parties and FoFI accepts no liability with regard to the way in which these third parties handle your personal data. We therefore advise you to consult the privacy statement of all websites you visit.

#### CHANGES TO THIS STATEMENT

Any information collected via our Platform is covered by this Privacy Statement. We may revise this statement from time to time. If we make a change to this Privacy Statement that, in our sole discretion, is material, we will try to notify you of those changes by posting them on our Platform and/or by sending you an email to the email address associated with your account and we will update the "Last Updated Date" above to indicate when those changes will become effective. By continuing to access or use our Platform after those changes become effective, you agree to be bound by the revised Privacy Statement.

#### QUESTIONS AND CONTACT

If you have any questions or remarks, please contact us via: [eva@futureoffood.institute](mailto:eva@futureoffood.institute)

Future of Food Institute is registered at the Chamber of Commerce Den Haag, The Netherlands under the following registration number: 77841603.