



Junior Researcher

Who we are:

Future of Food Institute is an ambitious market research and insights agency, founded in 2018. We specialise in consumer behaviour in the area of sustainable food. We help impact driven organisations by offering accessible and crystal clear consumer insights from qualitative and quantitative consumer research. Our research is not only commercial, but also advises not-for-profit and governmental organizations.

Why we exist:

It is clear that certain changes need to take place in what we eat. Climate change, water scarcity, biodiversity loss, deforestation, but also chronic disease and obesity are all connected to our food system. Interventions and innovations in different stages of the food chain have the potential to make a difference, but only if they actually reach the consumer.

It is our mission to help sustainable food companies to innovate faster and to communicate more effectively. In collaboration with other impact-driven food-chain organisations we empower and seduce consumers to make more sustainable food choices.

Your role:

You will be an all-round researcher and project manager, which means:

- You will lead the research project from A to Z!
 - Conception and definition of goals and research questions
 - Design of study flow, qualitative (e.g. online community, interview, or focus group), or quantitative (questionnaire)
 - Practical set-up of the study, in our own consumer panel or in collaboration with external partners
 - Data analysis, presentation, and interpretation
 - Writing-up report in clear and concise language
 - And of course communicating and working closely with our client
- You will help develop ideas and concepts for our own, self-funded research;
- You will help out with a few practical and administrative aspects as well

What you know and what you do:

- You have a bachelor's or master's degree in social sciences, psychology, consumer science, economics or equivalent, and affinity with food and sustainability;
- You have hands-on experience in designing and executing qualitative and quantitative "people-studies";

- You are no stranger to Excel or PowerPoint, as well as at least one statistical analysis tool (SPSS, R, Stata);
- You are proficient in English and Dutch (spoken and written)

Who you are:

- You want to contribute to our mission to empower consumers to make food choices that are good for them as well as the planet.
- You take initiative and feel the urge to get involved and get things done.
- You are organized and have strong attention to detail.
- You like thinking outside the box and coming up with creative solutions.
- You are an open, enthusiastic colleague, keen on collaborating to get the best results.

What we have to offer:

- An ambitious, mission-driven company
- Experience in a fast-paced start-up environment – you'll witness (and be part of) every aspect of the business
- Challenging tasks with a steep learning curve
- Our own research facilities, including our own consumer panel
- Working for start-ups as well as large organizations, for-profit as well as governmental or NGO
- You will work from our office in The Hague, in the vibrant co-working space The Hague Tech (next to train station Laan Van NOI), or hybrid (min. 3 days in the office).
- Growth opportunities: We are growing as an organization, and you can grow with us if you are up for the challenge!

Why we love working here (and you will too):

- We work with game changers: We love to work with organisations that are doing something meaningful for people and the planet.
- Supportive team: Learn and work with your experienced colleagues, and reap all the cultural benefits of a small team.
- Balance of autonomy and collaboration: We spend time in uninterrupted, independent work, but create space to brainstorm, exchange ideas and problem-solve with our colleagues.
- Analytical but with a creative flair: We work on our clients' challenges with a blend of analytical precision and out-of-the-box thinking.

Do you see yourself in this role?

We are curious to know why you want to work with us as a junior researcher. Tell us briefly about your relevant experience, why you are interested in this role, and how you can make a difference. Please send this letter (Dutch or English) together with your CV to eva@futureoffood.institute with the subject line "Junior Researcher Application".

Hopefully we can start working together soon!